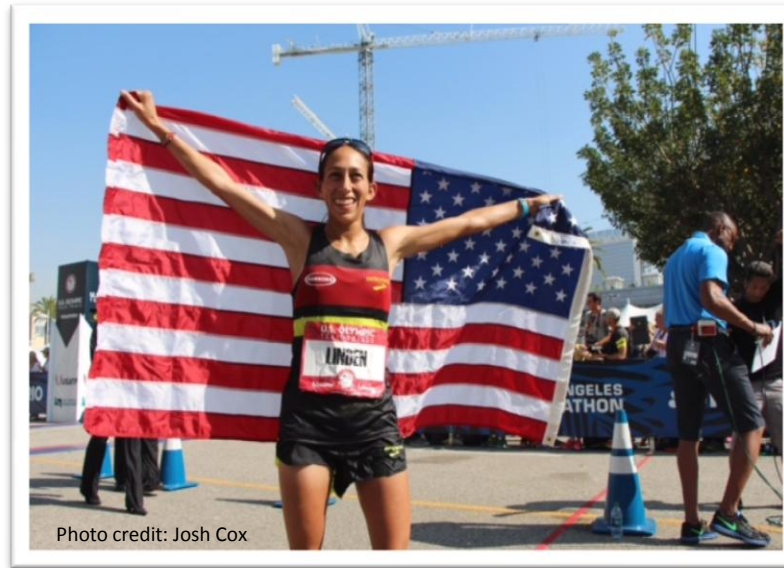
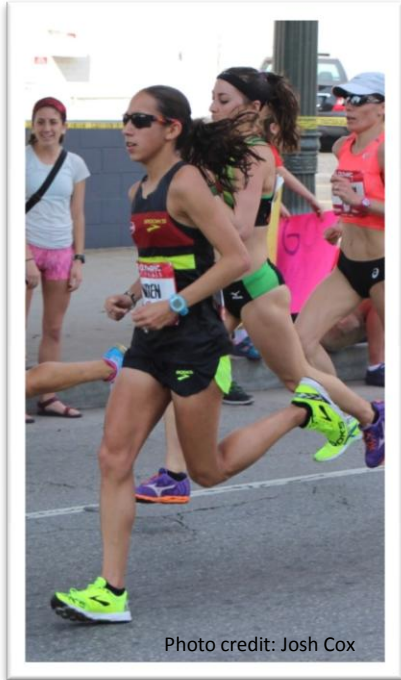


Timex Celebrates Desi Linden and Jared Ward



On Saturday, February 13th, the road to Brazil stopped in Los Angeles for the men's and women's marathon trials. Only the top three male and female finishers would earn a bid to represent the USA this August. Timex helped two athletes clinch places on the marathon team on Saturday and they both did it using TIMEX IRONMAN® sport watches!

Timex-sponsored athlete Desiree Linden was one of the pre-race favorites and after a conservative first half of the race, Desiree ran into second place, overtaking another competitor in the last few minutes of the race to earn her spot on the team. Desiree wore her favorite watch, the TIMEX IRONMAN® Sleek with Tap Screen Technology. She uses the Tap feature at each mile split to help track her pace and loves how big and clear the data is on the larger screen.

In the men's race, a new star emerged in Utah-based Jared Ward. He ran into the third and final spot on the team with a very well paced and tactically efficient race. Jared raced with his TIMEX IRONMAN® Essential 10 lap since he prefers to simplify his race day, relying on only total time and individual splits. Timex congratulates both Desiree and Jared on their incredible achievements and wishes them the best as they prepare for Brazil.

